Good morning/afternoon/evening!

My name is Seth Ayers and I’m currently a senior at Western New England University in Springfield Massachusetts. As a part of my User Experience class, my group is required to construct or improve a concept for a group of customers/users.

We’ve decided to conceptually build an application that helps sea turtle conservation groups and related organizations document, store, and access data on nesting sites in hopes to streamline data to better organize efforts.

What we need:

We need some “boots on the ground”, experienced, and active conservationist to answer a few questions to stay true to real life issues this application seeks to solve. The more input, the better! Feel free to answer the questions as you see fit; short or long answers are equally appreciated! Please read our product description and keep it in mind while answering the questions. All answers will be anonymous in the project submission.

Hypothetical Description:

“Hello\_World Conservation System will provide a shared comprehensive digital backbone in sea turtle conservation efforts to organizations, researchers, and wildlife enforcement officials globally that can be used on either computer, cell phone, or tablet. The application will provide conservationist a streamlined way to input nesting sites of sea turtles which can be uploaded, retrieved, and populated on either localized or globalized maps. These maps can be used to organize local wildlife conservation efforts in protecting nests, estimating approximant hatch times, documenting trends in possible nesting habits, and tracking at-risk species of turtles.

In addition to the benefits of a shared local organization tool for conservation groups, the information uploaded to our servers can be accessed by researchers to better understand the nesting habits of sea turtles and assess threats to mitigate possible issues on a global scale. Access to the application and databases will be granted on a case-by-case basis to ensure safety and security of the nesting sites. As a non-profit organization, the application will be free to all qualified organizations and we be relying on grants and donations to account for operating costs.”

**Questions:**

**If an application were to exists that assist with your conservation efforts, what features would you like to see to make your job easier?**

**Are there organization issues do you experience in your conservation efforts? (Paperwork, managing information, managing volunteers, etc.)**

**What are the most difficult tasks of your job?**

**Do you have any criticisms or concerns in what is described in the project description above?**

**Email bank:**

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